



Dallas, TX • Renaissance Legacy West Hotel • Aug 19-22, 2025



Sponsorship Opportunities

Reach the Best in the IT Support Industry

The one MSP event to attend in 2025.



The 20 | VISION Conference attendees are constantly seeking new products and services that can improve their business.

They are forward thinking, established, and growth-oriented.

Reach the top MSPs in the industry at just one event!

SPONSORSHIP OPPORTUNITIES FEATURE:



Multiple packages available to fit your needs and increase reach



Hundreds of attendees including MSP business owners and IT professionals



Reach MSP owners, key decision makers, technical staff, sales and marketing professionals



Brand promotion via conference website, social media, press and on-site



Sponsorship packages include main stage speaking opportunities



Highly trafficked expo and dedicated face time with a target audience

Spots will fill up!

Secure your sponsorship today.



***“Amazing event with amazing people.
One of the best events I have ever been at.”***

Fred Voccola, CEO | Kaseya
on his experience at VISION



The positive feedback from our past VISIONs is overwhelming — a good time had by all!

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Event Schedule

**Tuesday
Aug 19**

**Sponsor Setup
Welcome Reception
in Expo Hall**

► **Hundreds
of attendees
including MSP
business owners
and IT service
professionals**

**Wednesday
Aug 20**

**Booth Time
Happy Hour
in Expo Hall**

► **Expo Hall
location is ideal
for interacting
with attendees
throughout
the conference**

**Thursday
Aug 21**

**Booth Time
VISION
PARTY!**

► **From casual dining
to world-class
cuisine, there are
plenty of options for
planning activities
at night**

**Friday
Aug 22**

**The 20 Members
ONLY**

Renaissance Dallas at Plano Legacy West Hotel

Modern Event Venue in the Lively Legacy West District

The Renaissance Dallas at Plano Legacy West Hotel redefines

cosmopolitan energy. It is located in the heart of the Legacy West district, which features top dining, shopping, and nightlife options.

This design-forward hotel offers the warmth of a modern décor, merging Asian and Texan influences.

Gather with attendees for light bites and libations at Whiskey Moon bar. Take a dip in the rooftop pool and drink in the Texas sunset with a crafted cocktail in hand.

- Modern meeting space with unparalleled style and advanced technology services
- Surrounded by over 20 delicious restaurants and eateries
- Full Service Fitness Center
- Rooftop Pool & Hot Tub
- See website [here](#)



Sponsorship Package Highlights



Multiple packages available to fit your needs and increase your reach.

ALL SPONSORSHIP PACKAGES INCLUDE:

- 6' display space, with table
- 3 staff passes
- Expo Hall open all day
(3.5 hrs dedicated booth time per day)
- Meals (breakfast & lunch)
- Social media promotion
- Event website promotion

DIAMOND \$85,000	PLATINUM \$65,000	ONYX \$45,000
<ul style="list-style-type: none">• 30-min Main Stage session• Event Party or Welcome Party sponsor• 10' display space, one 10' table• 5 staff passes (total)• 2 hotel rooms• Digital signage• Full-page ad in VISION program	<ul style="list-style-type: none">• 20-min Main Stage session• 5 staff passes (total)• 2 hotel rooms• Digital signage• Half-page ad in VISION program	<ul style="list-style-type: none">• 10-min Main Stage session• 1 hotel room• Digital signage• Quarter-page ad in VISION program
GOLD \$30,000	SILVER \$20,000	BRONZE \$12,500
<ul style="list-style-type: none">• Sponsor Quick Pitch (30 secs Main Stage)• Digital signage• 100-word overview in VISION program	<ul style="list-style-type: none">• Digital signage• Logo in VISION program	<p>***<i>First-time exhibitors only</i>***</p> <ul style="list-style-type: none">• (Booth and 2 staff passes)• Logo in VISION program

Interested in VISION '24 Sponsorship? Contact **Misty Kaufman** for details! (972) 461-0880 | mkaufman@the20.com

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Sponsorship Branded Add-ons



Seat Drop \$2,500	Full-page Ad in VISION Program \$5,000	Name Badge Lanyards \$5,000
Coffee Station \$5,000	Increase to 10'x10' Booth Space \$5,000	Main Stage Digital Signage \$1,000
WiFi \$6,000	Hotel Keycards \$4,000	Additional Staff Pass \$1,000
Breakfast \$10,000	Lunch \$15,000	Afternoon Snack Break \$5,000



**Get in touch with us if you're interested in any
of these Sponsorship Branded Add-ons!**



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Thanks to our Awesome VISION '24 Sponsors!



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marketing@the20.com

