



Dallas, TX • Renaissance Legacy West Hotel • August 18-21, 2026



**Sponsorship Opportunities**

*Reach the Best in the IT Support Industry*

# The one MSP event to attend in 2026.



The 20 | VISION Conference attendees are constantly seeking new products and services that can improve their business.

They are forward thinking, established, and growth-oriented.

Reach the top MSPs in the industry at just one event!

## SPONSORSHIP OPPORTUNITIES FEATURE:



Multiple packages available to fit your needs and increase reach



Hundreds of attendees including MSP business owners and IT professionals



Reach MSP owners, key decision makers, technical staff, sales and marketing professionals



Brand promotion via conference website, social media, press and on-site



Sponsorship packages include main stage speaking opportunities



Highly trafficked expo and dedicated face time with a target audience

*Spots will fill up!*

***Secure your sponsorship today.***



***“Amazing event with amazing people. One of the best events I have ever been at.”***

**Fred Voccola, Co-Founder & Vice Chairman | Kaseya**  
on his experience at VISION



**The positive feedback from our past VISIONs is overwhelming — a good time had by all!**

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## Event Schedule

**Tuesday**  
**Aug 18**

**Sponsor Setup**  
**Welcome Reception**  
**in Expo Hall**

▶ **Hundreds of attendees including MSP business owners and IT service professionals**

**Wednesday**  
**Aug 19**

**Booth Time**  
**Happy Hour**  
**in Expo Hall**

▶ **Expo Hall location is ideal for interacting with attendees throughout the conference**

**Thursday**  
**Aug 20**

**Booth Time**  
**VISION PARTY!**

▶ **From casual dining to world-class cuisine, there are plenty of options for planning activities at night**

**Friday**  
**Aug 21**

**The 20 Members**  
**\*\*\*ONLY\*\*\***

## Renaissance Dallas at Plano Legacy West Hotel

### *Modern Event Venue in the Lively Legacy West District*

**The Renaissance Dallas at Plano Legacy West Hotel** redefines cosmopolitan energy. It is located in the heart of the Legacy West district, which features top dining, shopping, and nightlife options.

This design-forward hotel offers the warmth of a modern décor, merging Asian and Texan influences.

Gather with attendees for light bites and libations at Whiskey Moon bar. Take a dip in the rooftop pool and drink in the Texas sunset with a crafted cocktail in hand.

- Modern meeting space with unparalleled style and advanced technology services
- Surrounded by over 20 delicious restaurants and eateries
- Full Service Fitness Center
- Rooftop Pool & Hot Tub
- See website [here](#)



# Sponsorship Package Highlights



Multiple packages available to fit your needs and increase your reach.

**ALL SPONSORSHIP PACKAGES INCLUDE:**

- 6' display space, with table
- 3 staff passes
- Expo Hall open all day  
(3.5 hrs dedicated booth time per day)
- Meals (breakfast & lunch)
- Social media promotion
- Event website promotion

DIAMOND   \$85,000	PLATINUM   \$65,000	ONYX   \$45,000
<ul style="list-style-type: none"> <li>• 30-min Main Stage session</li> <li>• Event Party or Welcome Party sponsor</li> <li>• 10' display space, one 10' table</li> <li>• 5 staff passes (total)</li> <li>• 2 hotel rooms</li> <li>• Digital signage</li> <li>• Full-page ad in VISION program</li> </ul>	<ul style="list-style-type: none"> <li>• 20-min Main Stage session</li> <li>• 5 staff passes (total)</li> <li>• 2 hotel rooms</li> <li>• Digital signage</li> <li>• Half-page ad in VISION program</li> </ul>	<ul style="list-style-type: none"> <li>• 10-min Main Stage session</li> <li>• 1 hotel room</li> <li>• Digital signage</li> <li>• Quarter-page ad in VISION program</li> </ul>
GOLD   \$30,000	SILVER   \$20,000	BRONZE   \$12,500
<ul style="list-style-type: none"> <li>• Sponsor Quick Pitch (30 secs Main Stage)</li> <li>• Digital signage</li> <li>• 100-word overview in VISION program</li> </ul>	<ul style="list-style-type: none"> <li>• Digital signage</li> <li>• Logo in VISION program</li> </ul>	<p><b>***First-time exhibitors only***</b></p> <ul style="list-style-type: none"> <li>• (Booth and 2 staff passes)</li> <li>• Logo in VISION program</li> </ul>

Interested in VISION '26 Sponsorship? Contact **Misty Kaufman** for details! (972) 461-0880 | [mkaufman@the20.com](mailto:mkaufman@the20.com)

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# Sponsorship Branded Add-ons



<b>Seat Drop</b> <b>\$2,500</b>	<b>Full-page Ad in VISION Program</b> <b>\$5,000</b>	<b>Name Badge Lanyards</b> <b>\$7,500</b>
<b>Coffee Station</b> <b>\$5,000</b>	<b>Increase to 10'x10' Booth Space</b> <b>\$5,000</b>	<b>Main Stage Digital Signage</b> <b>\$1,000</b>
<b>WiFi</b> <b>\$6,000</b>	<b>Hotel Keycards</b> <b>\$4,000</b>	<b>Additional Staff Pass</b> <b>\$1,000</b>
<b>Breakfast</b> <b>\$10,000</b>	<b>Lunch</b> <b>\$15,000</b>	<b>Afternoon Snack Break</b> <b>\$5,000</b>



Get in touch with us if you're interested in any of these Sponsorship Branded Add-ons!



Thanks to our Awesome VISION '25 Sponsors!



Kaseya®



7 FIGURE MSP™



N-ABLE



CYTRACOM



Cyft AI

cmd.media

II:II SYSTEMS



ZORUS  
A DNS Filter Product



CCA  
WWW.CIARDILAW.COM  
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[marketing@the20.com](mailto:marketing@the20.com)

